## STATE OF OKLAHOMA

2nd Session of the 56th Legislature (2018)

COMMITTEE SUBSTITUTE FOR

HOUSE BILL NO. 2818

By: Echols

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## 7 <u>COMMITTEE SUBSTITUE</u>

An Act relating to alcoholic beverages; amending Sections 20, Chapter 366, O.S.L. 2016, as amended by Section 12, Chapter 364, O.S.L. 2017 and 47, Chapter 366, O.S.L. 2016 (37A O.S. Supp. 2017, Sections 2-108 and 2-135), which relate to beer distributor licenses and nonresident seller licenses; modifying name of license that authorizes the purchase and import of beer into the state; removing brewers and beer distributors from certain license requirement; deleting written distribution sales agreement requirement for certain brewers; replacing references to alcoholic beverages with wine and spirits; amending Sections 78, Chapter 366, O.S.L. 2016, as amended by Section 14, Chapter 364, O.S.L. 2017, 79, Chapter 366, O.S.L. 2016, 80, Chapter 366, O.S.L. 2016, as amended by Section 15, Chapter 364, O.S.L. 2017, and 85, Chapter 366, O.S.L. 2016 (37A O.S. Supp. 2017, Sections 3-108, 3-109, 3-110 and 3-115), which relate to regulations concerning the distribution of beer and quality control requirements; placing restrictions on where retail licensees may purchase beer; requiring compliance with certain act when transporting beer within the state; specifying manner by which beer may be transported; exempting certain beer and cider from provisions that authorize the withdrawal of stock due to quality control concerns; prohibiting retail licensees and brewers from requesting removal of beer or cider under certain circumstances; providing for the suspension or termination of license; and providing an effective date.

- 1 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:
- 2 SECTION 1. AMENDATORY Section 20, Chapter 366, O.S.L.
- 3 | 2016, as amended by Section 12, Chapter 364, O.S.L. 2017 (37A O.S.
- 4 | Supp. 2017, Section 2-108), is amended to read as follows:
- 5 | Section 2-108. A. A beer distributor license shall authorize
- 6 | the holder thereof:
- 7 | 1. To purchase and import into this state beer from persons
- 8 authorized to sell the same who are the holders of manufacturer's
- 9 brewer's or small brewer's licenses, and their agents who are the
- 10 | holders of manufacturer's agent licenses;
- 2. To purchase beer from licensed brewers and beer distributors
- 12 | in this state;
- 3. To sell in retail containers to retailers, mixed beverage,
- 14 | caterer, special event, public event, hotel beverage and
- 15 | airline/railroad beverage licensees in this state, beer which has
- 16 been received, unloaded and stored at the holder's self-owned or
- 17 | leased and self-operated warehouses before such sale, unless
- 18 otherwise permitted by this section; and
- 19 4. To sell beer in this state to beer distributors and out of
- 20 this state to qualified persons, including federal instrumentalities
- 21 and voluntary associations of military personnel on federal enclaves
- 22 | in this state over which this state has ceded jurisdiction.
- B. In the event that no in-state beer distributor for a
- 24 particular brewer is willing to deliver beer to a county or counties

located within the state, the ABLE Commission may grant an economic
hardship exemption to an out-of-state beer distributor for a
particular brewer and waive the at-rest requirement set forth in
this section, upon a good-faith showing that:

- 1. It is economically infeasible or impractical for an in-state beer distributor for a particular brewer to deliver to the county or counties due to remoteness, or population, or both;
- 2. No in-state beer distributor of a particular manufacturer objects to the waiver within thirty (30) days of receiving written notice of the economic hardship application sent by the ABLE Commission; and
- 3. The out-of-state beer distributor agrees to pay all necessary licensing fees and remit all applicable taxes to the State of Oklahoma.
- C. The economic hardship exemption provided for in subsection B of this section shall renew annually, provided that no in-state beer distributor for a particular brewer submits an executed distribution agreement to assume responsibility to distribute the beer in the subject county or counties at least sixty (60) days prior to the renewal date of the exemption. The in-state beer distributor who has executed a distribution agreement to assume responsibility to distribute beer in the subject territory shall compensate the out-of-state distributor the fair market value of the distribution

rights of the territory as determined pursuant to Section 3-108 of this title.

- D. Provided, nothing in this section shall require an Oklahoma licensed beer distributor with an Oklahoma designated territory on the effective date of this act to meet the hardship provisions in subsections B and C of this section to continue to operate as a licensed Oklahoma beer distributor.
- 8 SECTION 2. AMENDATORY Section 47, Chapter 366, O.S.L.
  9 2016 (37A O.S. Supp. 2017, Section 2-135), is amended to read as
  10 follows:
  - Section 2-135. A. All out-of-state distillers, winemakers, browers, importers, brokers and others who sell alcoholic beverages to wine and spirits wholesalers and beer distributors in Oklahoma, regardless of whether such sales are consummated within or without the state, must either obtain a manufacturer's license or contract with a person that maintains a nonresident seller license in order to sell alcoholic beverages intended for consumption within the State of Oklahoma.

A manufacturer's license or nonresident seller license shall authorize the holder thereof to solicit and take orders for alcoholic beverages, except beer, from the holders of licenses authorized to import the same into this state, and to ship or deliver, or cause to be shipped or delivered, alcoholic beverages into Oklahoma pursuant to such sales.

B. A brewer not licensed in this state selling beer to a nonresident seller shall have a written distribution sales agreement with the nonresident seller. Such agreement shall be subject to inspection by the ABLE Commission.

C. The ABLE Commission may, subject to the provisions of the Oklahoma Alcoholic Beverage Control Act requiring notice and hearing in the case of sanctions against holders of licenses, suspend or revoke a manufacturer's license or nonresident seller license for any violation of the Oklahoma Alcoholic Beverage Control Act by the holder thereof.

Dr. C. No licensee in this state authorized to import alcoholic beverages wine and spirits into this state shall purchase or receive any alcoholic beverages wine and spirits from without this state from any person not holding a valid and existing manufacturer's license or nonresident seller license. Every manufacturer's license or nonresident seller license shall expire on the June 30 following its issuance or renewal, and shall be eligible for subsequent renewal terms of one (1) year beginning on the July 1 following each expiration. License fees for a new or initial manufacturer's license or nonresident seller license applied for after July 1 may be prorated through the following June 30 on a quarterly basis.

E. D. The holder of a manufacturer's license or nonresident seller license shall, promptly upon consignment of any alcoholic beverages wine or spirits to an importer in Oklahoma, forward to the

ABLE Commission a true copy of the invoice, bill of lading or other document as the ABLE Commission may by rule prescribe, showing the details of such shipment.

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F. E. Any person, not otherwise a dealer in alcoholic beverages, coming into possession of any alcoholic beverages as security for or in payment of a debt, or as an insurer or its transferee or assignee for the salvage or liquidation of an insured casualty or damage or loss, or as an executor, administrator, trustee or other fiduciary, may sell the beverages in one lot or parcel to a duly licensed wholesaler or beer distributor at an agreed-upon price without regard to current posted prices. immediately after taking possession of the alcoholic beverages, the person shall register with the Director and furnish a detailed list of the alcoholic beverages and post with the Director a bond in such amount as the Director deems sufficient to protect the state from any taxes due on the alcoholic beverages. The person shall pay to the Director a registration fee of Fifty Dollars (\$50.00), which fee shall permit the sale of only the alcoholic beverages detailed in the registration request. A wholesaler or beer distributor receiving a lot or parcel of alcoholic beverages pursuant to this subsection may sell it in one lot or parcel or more than one lot or parcel to a licensed package store or mixed beverage licensee or more than one licensed package store or mixed beverage licensee at an agreed-upon price without regard to current posted prices;

- provided, the total of the lots sold by the wholesaler or beer
- 2 distributor shall not exceed four (4) lots.
- 3 SECTION 3. AMENDATORY Section 78, Chapter 366, O.S.L.
- 4 | 2016, as amended by Section 14, Chapter 364, O.S.L. 2017 (37A O.S.
- 5 | Supp. 2017, Section 3-108), is amended to read as follows:
- 6 Section 3-108. A. The provisions of this section shall be in
- 7 effect except as otherwise provided in Article XXVIIIA of the
- 8 Oklahoma Constitution.

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- 9 B. Subject to the provisions of subsection D of this section,
- 10 | every licensed brewer or cider manufacturer authorized to sell its
- 11 | beer or cider in this state shall:
- 12 | 1. Enter into a distributor agreement with a licensed
- 13 distributor, as defined herein, to sell the designated brands,
- 14 | including brand extensions, of the brewer or cider manufacturer.
- 15 | The agreement shall designate the sales territory of that licensed
- 16 distributor and the designated brands to be sold by the licensed
- 17 distributor. All such distributor agreements shall specifically
- 18 | authorize this sale of the designated brands by a licensed
- 19 distributor within that sales territory. All such distributor
- 20 agreements shall further provide that the licensed manufacturer who
- 21 desires to sell a brand extension of a low-point beer in Oklahoma
- 22 must assign the low-point beer brand extension to the licensed
- distributor to whom the licensed manufacturer granted the exclusive

sales territory to the low-point beer brand from which the brand extension resulted;

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- 2. Sell its registered and approved designated brands only to a licensed distributor with whom that brewer or cider manufacturer has a distributor agreement designating the sales territory of the licensed distributor and the designated brands to be sold by the licensed distributor;
- 3. Authorize only one licensed distributor for each designated sales territory. Such licensed distributor shall be the only licensed distributor for the designated brands of the authorizing brewer or cider manufacturer within that designated sales territory; and
- 4. Designate who is responsible for the distribution of its designated brands.
- C. Subject to the provisions of subsection D of this section, any and all licensed distributors possessing the rights to distribute a low-point beer brand in a specific territory prior to the introduction of that low-point beer's correlating beer brand extension in that specific territory shall retain the right to distribute the low-point beer from which the brand extension resulted.
- D. 1. No later than August 2, 2018, a brewer shall assign the exclusive right to distribute a beer brand, including brand extensions thereof, to the low-point beer distributor who was, prior

to the effective date of this act, assigned the exclusive distribution rights to the low-point beer from which the brand extension arose without charge or payment of compensation, unless the low-point beer distributor is, on the effective date of this act, a brewer of beer or low-point beer and has therefore been distributing low-point beer pursuant to a license to so distribute, subject to the provisions of subsection E of this section. This subsection shall not apply to a small brewer as defined in Section 1-103 of this title.

- 2. With respect to brand extensions which arise after October 1, 2018, the brewer or cider manufacturer shall assign the exclusive right to distribute the brand extension to the distributor who has been assigned the exclusive distribution rights to the beer or cider from which the brand extension arose, without charge or payment of compensation.
- 3. With respect to a brand of beer or cider which was, prior to April 15, 2017, distributed in this state only as strong beer or cider pursuant to the Alcoholic Beverage Control Act then in effect, if a low-point version of the brand is introduced after April 15, 2017, no later than August 2, 2018, the brewer or cider manufacturer shall assign the exclusive rights to distribute the low-point version of the brand to the distributor who was, immediately prior to the introduction of the low-point version of the brand, assigned

the exclusive distribution rights to the strong version of the brand without charge or payment of compensation.

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- 4. No later than August 2, 2018, with respect to dual strength beer, the brewer thereof shall assign the exclusive right to distribute the brands represented by the dual strength beer to either the low-point beer distributor or the nonresident seller who had theretofore been assigned the exclusive distribution rights in the territory to either version of the dual strength beer; provided, however, whichever party is selected by the brewer must compensate the party that was not selected by the brewer for the loss of the distribution rights with respect to that particular territory. Whichever party is selected shall obtain the requisite beer distributor license and shall be subject to the provisions of this act.
- 5. Compensation for the purposes of this provision shall be the fair market value of the party losing its distribution rights with respect to the beer within that specific territory. Fair market value shall be determined as set forth in Section 3-111 of this title and shall take into account all aspects of brand valuation, including but not limited to:
  - a. the diminished value of the distribution of one version of beer as a consequence of the subsequent introduction of the other version,

 the expected annual sales and earnings of the distributor agreement,

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- c. the length of time the existing distributor held in the distribution sales agreement, and
- d. any other relevant items of value, such as goodwill and going concern.
- If a brewer, whether directly or through an affiliate, Ε. maintained one or more licenses to distribute low-point beer in this state prior to the effective date of this act, then up to two of the brewer's low-point beer distribution licenses shall automatically convert to beer distribution licenses upon the effective date of this act, and such brewer shall be permitted to continue to distribute beer in two territories within which it currently distributes without the appointment of a distributor for such period of time as determined by the Legislature and consistent with the Constitution of the State of Oklahoma; provided however, it shall not be permitted to distribute beer outside of the territory unless it enters into a distributor agreement with an independent licensed distributor as provided in paragraph 1 of subsection B of this section. This section shall not apply to small brewers that have elected to self-distribute.
- F. All retail licensees, including caterer, special event and public event licensees, may only purchase beer from the beer

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    distributor assigned to the territory within which the beer will be
    sold by the retail licensee at retail.
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        SECTION 4.
                       AMENDATORY
                                      Section 79, Chapter 366, O.S.L.
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    2016 (37A O.S. Supp. 2017, Section 3-109), is amended to read as
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    follows:
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        Section 3-109. In order to regulate distribution of beer in
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    this state and assure collection of all applicable taxes and fees,
    all beer sold in this state by a licensed distributor shall only be
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    transported within this state to the licensed address and location
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    of a licensed retailer or between the licensed addresses and
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    locations of licensed retailers by a marked conveyance owned or
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    leased by a licensed distributor as set forth in the Oklahoma
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    Alcoholic Beverage Control Act.
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        SECTION 5.
                       AMENDATORY
                                      Section 80, Chapter 366, O.S.L.
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    2016, as amended by Section 15, Chapter 364, O.S.L. 2017 (37A O.S.
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    Supp. 2017, Section 3-110), is amended to read as follows:
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        Section 3-110. A. A licensed distributor designated as the
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    licensed distributor for a beer brand within a designated sales
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    territory shall present that beer brand for sale to all on-premise
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    licensees on the same price basis and without discrimination and to
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    all off-premise licensees on the same price basis within a
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    particular county and without discrimination. A licensed
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    distributor shall not sell, supply or deliver, either directly or
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indirectly through a third party, a beer brand to a licensed

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retailer outside of the designated sales territory of the designated distributor nor to any person the licensed distributor has reason to believe will sell or supply any quantity of the beer brand to any retail location outside of the designated sales territory of the designated distributor.

B. All beer shall only be transported by:

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- 1. By a marked conveyance owned or leased by:
  - $\underline{a}$ . the licensed distributor and operated by the licensed distributor or an employee of the distributor  $\underline{for}$ , or
  - b. a licensed wine and spirits wholesaler having common ownership with the licensed beer distributor and operated by the commonly owned wine and spirits wholesaler or an employee of the commonly owned wine and spirits wholesaler; and
- 2. For the products of a licensed manufacturer within the designated sales territory to the address and location of a licensed retailer within that designated sales territory.
- C. Any beer sold by the licensed distributor shall not be delivered to, received by or stored at any place other than the address and location of the licensed retailer for which state and local retailer licenses or permits have been issued.
- D. With the approval of the licensed manufacturer, a licensed distributor may sell the designated brands to a licensed retailer located in a designated sales territory of another licensed

distributor if that licensed distributor is temporarily unable for any reason to provide the designated brands of the licensed manufacturer within its designated sales territory.

- E. All beer purchased by a licensed distributor for resale in this state shall physically come into the possession of the licensed distributor and be unloaded in and distributed from the licensed warehouses of the licensed distributor located in this state prior to being resold in this state.
- 9 SECTION 6. AMENDATORY Section 85, Chapter 366, O.S.L.
  10 2016 (37A O.S. Supp. 2017, Section 3-115), is amended to read as
  11 follows:
  - Section 3-115. A. To assure and control quality, a beer distributor or a holder of a small brewer self-distribution license or brewpub self-distribution license, at the time of a regular delivery, may withdraw with the permission of the retailer, a quantity of beer in undamaged original packaging from the retailer's stock if:
  - 1. The beer distributor or holder of a small brewer self-distribution license or brewpub self-distribution license replaces the stock with beer of identical, equivalent value as the beer withdrawn; or
- 22 2. The stock is withdrawn before the date, or immediately after 23 the date, considered by the brewer of the product to be the date the 24 product becomes inappropriate for sale to a consumer.

B. The provisions of this section shall not apply to beer or cider that:

1. Has suffered damage at the retail licensee's location. Beer distributors, small brewer self-distributors and brewpub self-distributors are prohibited from giving a refund for or replacing beer or cider that was damaged while in the possession of the retail licensee. Retail licensees are prohibited from requesting or requiring the beer distributor, small brewer self-distributor and brewpub self-distributor to remove such damaged product as a condition of continued business with the retail licensee; and

2. Has a date for recommended use that expired on or before
October 31, 2018, except as provided herein. Distributor agreements
entered into pursuant to this title may not require the beer
distributor to pick up any beer or cider in violation of this
section. For the first thirty (30) days after October 1, 2018, the
beer distributor may elect to pick up beer or cider with a date for
recommended use that has expired on or before October 1, 2018. The
brewer of the expired beer or cider may reimburse the beer
distributor for the quantities picked up during this thirty-day
grace period. Retail licensees and brewers are prohibited from
requesting or requiring the beer distributor, small brewer selfdistributor and brewpub self-distributor to remove such expired beer
or cider as a condition of continued business with the retail
licensee or brewer.

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        C. A consignment sale of beer is not authorized under this
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    section.
        D. A licensee acting in violation of this section shall be
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    subject to a suspension or termination of its license for such time
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    as the Director of the ABLE Commission deems appropriate.
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        SECTION 7. This act shall become effective October 1, 2018.
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